

SQuID: Semantic Similarity-Aware Query Intent Discovery



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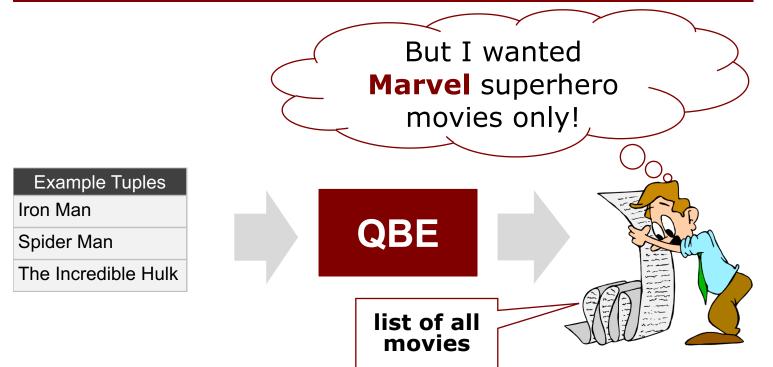
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Traditional data retrieval is challenging

□ Non expert users struggle to formulate complex SQL query



Query by Example (QBE) tries but fails



□ Existing QBE approaches fail to capture semantic context (e.g., Marvel movies)

Semantic context can be complex

How to express funny?

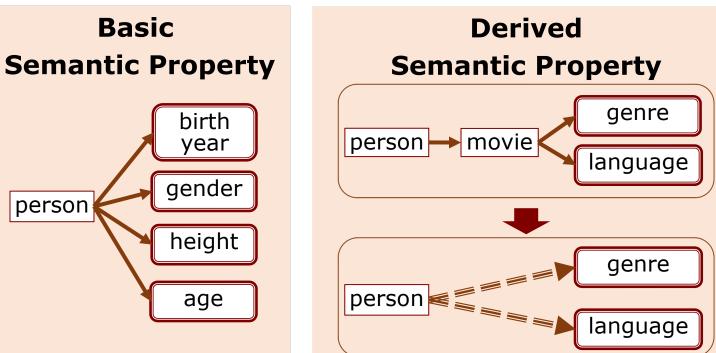
- **Implicit** context
- □ Humans can tell easily!
- SQuID captures implicit semantic context

Semantic context: funny actors

- □ No explicit attribute, but **hidden** in the data
- □ Appearing in **more than 40 comedy movies**

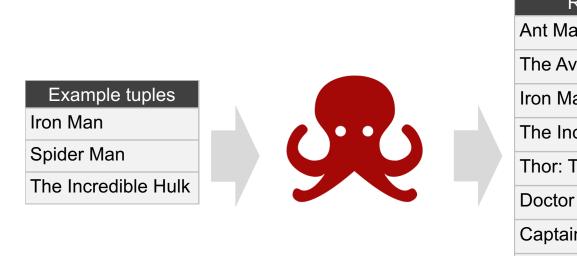
SQuID in a nutshell

Real-time performance through precomputing basic and derived semantic properties



SQuID: a query intent discovery framework

SQuID is aware of semantic similarity



Result tuples
Ant Man
The Avengers
Iron Man
The Incredible Hulk
Thor: The Dark World
Doctor Strange
Captain America
Spider Man
Guardians of the Galaxy

Not all semantic similarities are intended

What are the intended semantic similarities?

Example tuples
Adam Sandler
Eddie Murphy
Jim Carrey

- X All are Male
 - but, so are 2 million other people
- X All are Hollywood actors
 - but, so are 1.5 million other people
- All are Funny Actors
 - very few actors are funny

SQuID rejects irrelevant semantic context



Filters encode semantic properties and constitute selection predicates

SELECT name FROM person, person to genre pg, genre WHERE person.id = pg.person id AND pg.genre id genre.id AND genre.name = "Comedy" AND pg.count >= 40

Architecture

- **Offline: Precomputes** derived semantic properties and related statistics for real-time performance
- □ **Online**: Discovers semantic context, captures **most likely query intent**, and constructs SQL query

